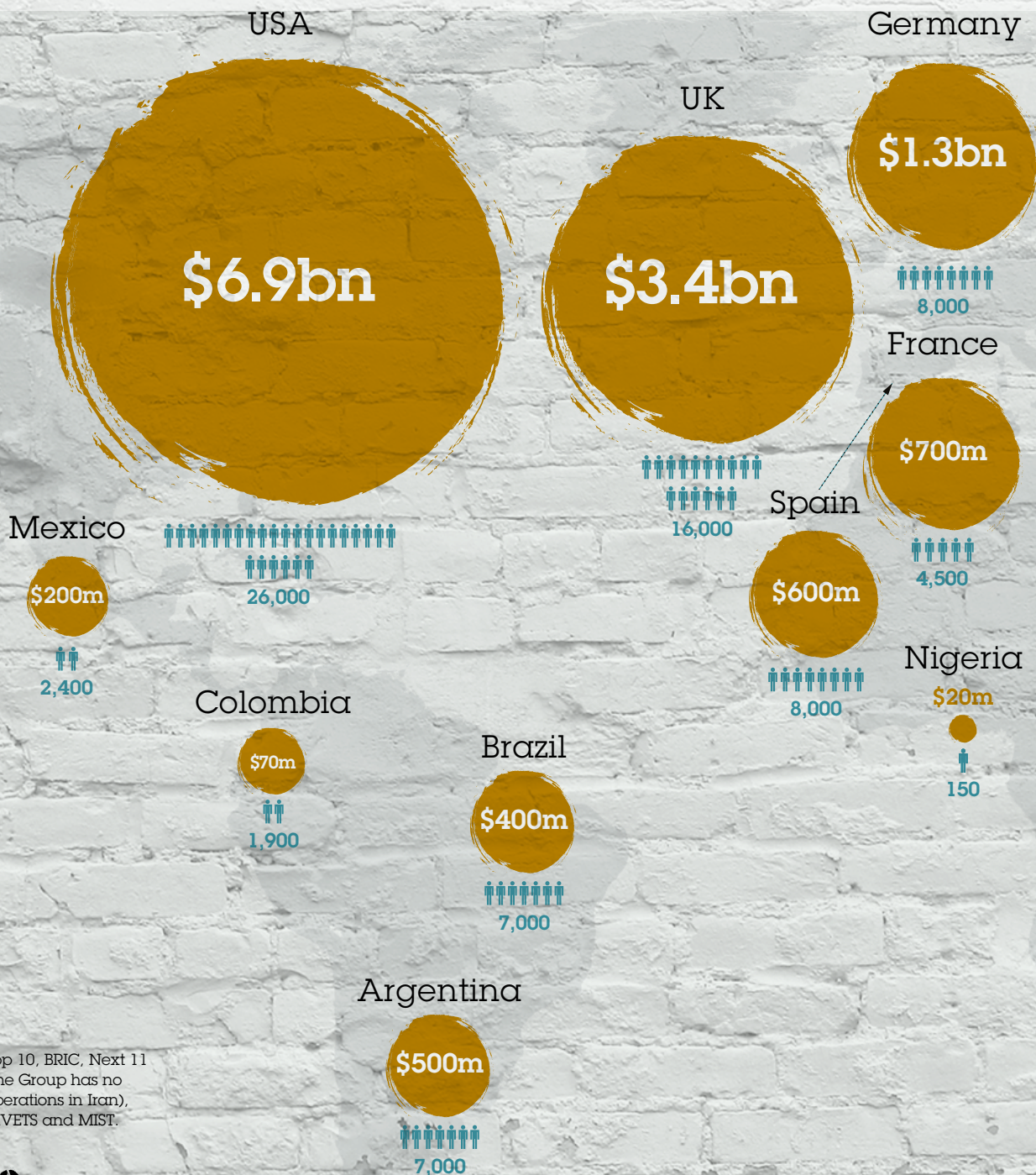


WPP: a global company

WPP companies now operate in 112 countries. Here we show WPP's strength in growth markets of the world as well as in some of our key mature markets*.



* Top 10, BRIC, Next 11 (the Group has no operations in Iran), CIVETS and MIST.

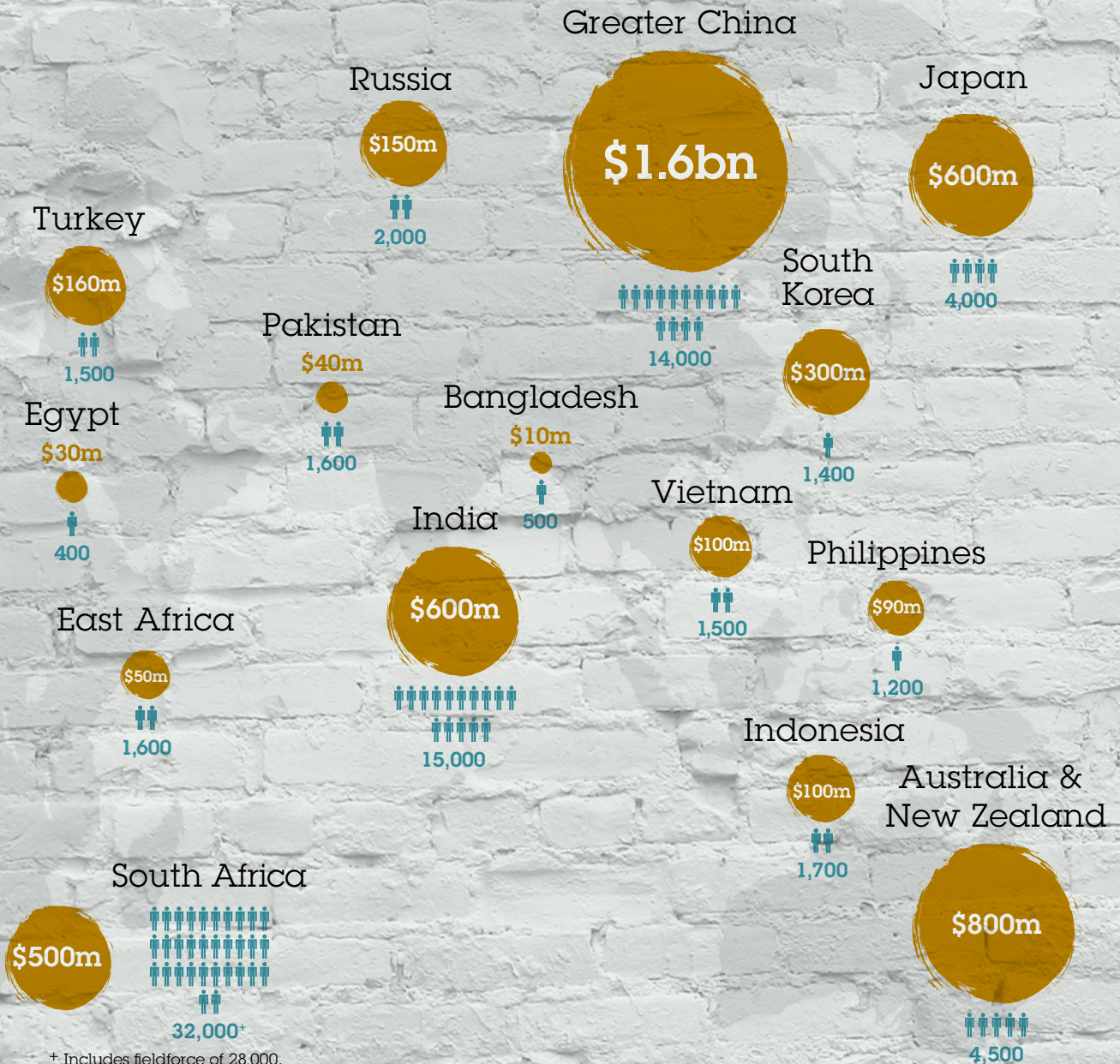
Revenues denote the collective figure for all WPP companies (including associates) in a given country and are reported at 2016 constant currency rates.

People denotes the number of people employed by WPP companies (including associates) in a given country.

As at 31 December 2016.

REVENUE

PEOPLE



* Includes fieldforce of 28,000.