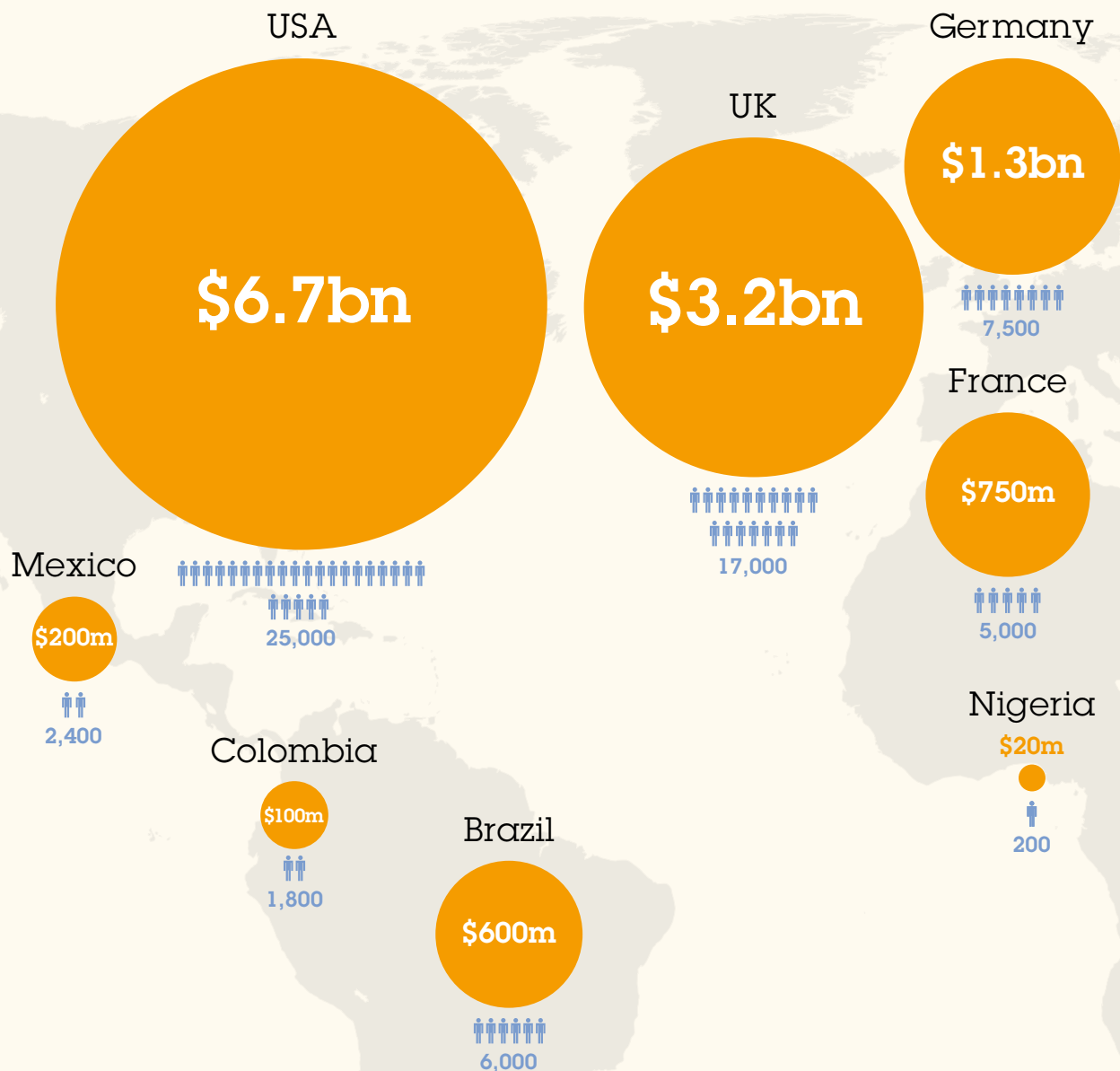


WPP: a global company

WPP companies now operate in 112 countries; the latest: Cuba. Here we show WPP's strength in growth markets of the world as well as in some of our key mature markets.



Revenues denote the collective figure for all WPP companies (including associates) in a given country and are reported at 2015 constant currency rates.

People denotes the number of people employed by WPP companies (including associates) in a given country.

As at 31 December 2015.

REVENUE

PEOPLE

